GEAR UP Kentucky

A Year in the Life 2021-22

Our Vision
Every student prepared for postsecondary education

Our Mission
To increase the number of students in low-income Kentucky communities who are ready to successfully transition to and through postsecondary education. We do this by providing services and support to prepare the whole student and equipping their families, institutions, and communities to promote and sustain student success.

The Four Pillars of Student Success
• Self (student)
• Family
• Institution
• Community

GUK services are designed to engage, develop and mobilize these Four Pillars in support of student success.

The Faces of Postsecondary Readiness
The F.A.C.E.S. of Postsecondary Readiness provide the guiding structure upon which all activities and opportunities GUK provides for students, families and school staff are built. The F.A.C.E.S. are:

Financial
Academic
Cultural
Emotional
Social

Postsecondary Aspirations & Perceptions
Nearly 65% of 12th graders who responded to pre-senior survey indicating no college grad in immediate family aspire to earn a bachelor’s degree or higher.

Nearby 1/2 of 12th graders completed AP, dual credit and/or CTE coursework.

1st Gen
68% who responded to pre-senior survey indicating having access away from school

More than 60% from low-income households

744 with IEPs
Individualized Education Plans

Most important factor when choosing a college is COST, followed by PROGRAMS OFFERED.

96% with Internet access

Who we served

<table>
<thead>
<tr>
<th>Grade</th>
<th>Students</th>
<th>Hours of Service</th>
</tr>
</thead>
<tbody>
<tr>
<td>8th grade</td>
<td>2,101</td>
<td></td>
</tr>
<tr>
<td>9th grade</td>
<td>2,453</td>
<td></td>
</tr>
<tr>
<td>12th grade</td>
<td>1,740</td>
<td></td>
</tr>
<tr>
<td>1st year college</td>
<td>477</td>
<td></td>
</tr>
</tbody>
</table>

6,771 students served
62,021 hours of service (students & family)
9 colleges & universities
7 year grant
$24.5m grant
23 schools in 12 districts
36 staff members 17 partners

78% White
9% Hispanic or Latino
8% Black or African-American
5% Two or More Races

50% male
50% female

Students served
8th grade
9th grade
12th grade
1st year college

$24.5m grant

Nearly 9 out of 10 say they plan to enroll in postsecondary education.
WHAT WE DID

IN 12 SCHOOL DISTRICTS

AUGUSTA IND. • BATH CO. • BOURBON CO. • COVINGTON IND. • FLEMING CO. • FRANKFORT IND. • MARION CO. • MASON CO. • MERCER CO. • PARIS IND. • PENDLETON CO. • ROBERTSON CO.

24,787 hours of curriculum provided
20,982 hours of advising provided
14,532 college readiness assessment modules were completed by students

GUK Senior Events*
734 students total participated
904 hours

College Applications
847 students completed at least 1 application

FAFSA Completion
900 FAFSAs completed +4 ppt increase over '20-21

Senior Milestones

Text Outreach
1,538 high school seniors & college freshmen
53,465 messages sent
2,189 interactions via unique replies and link clicks

GUK Summer Academy

At no cost to students:
3 weeks on 2 university campuses:
Eastern KY Morehead

Students
40 rising 10th graders participated and earned
3 college credit hours each

Families
43 family members participated in GUK Summer Academy activities

COMMUNITY PILLAR

138,789 statewide placements of TV & radio PSAs
176 participants in the GUK Institute for a College-Going Culture - students, school & district staff, postsecondary & organizational partners, GUK staff

1,162 text interactions via unique replies & link clicks

OF NOTE

More than 3/4 of 2022 high school graduates were college ready, as determined by college readiness assessments

+47 ppt – English
+15 ppt – Math
+17 ppt – Reading

Change in percentage of students scoring “at benchmark” on college readiness assessments from 7th to 9th grade

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