

# DESTINATION: SUCCESS

## A YEAR IN THE LIFE

### 2022-23



### OUR MISSION

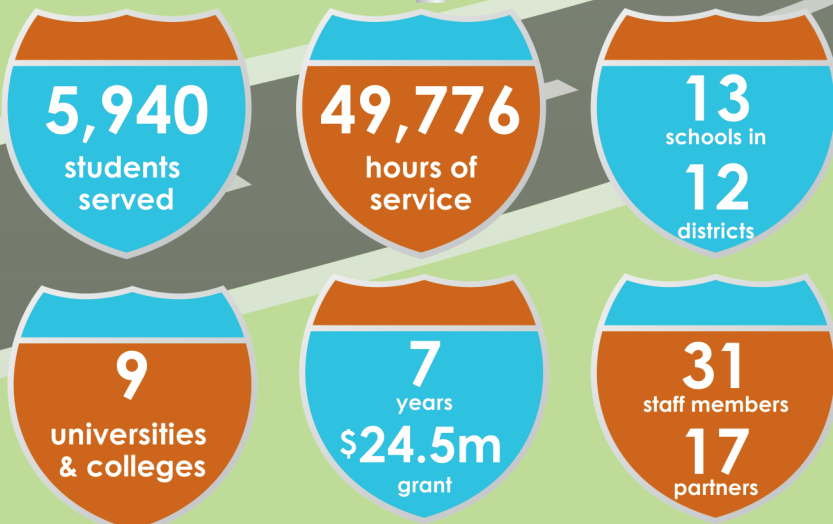
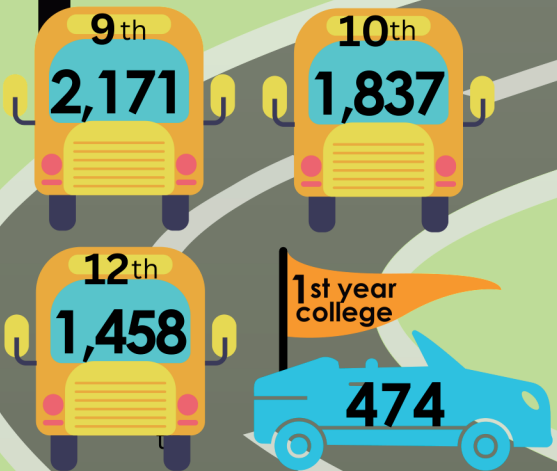
To increase the number of students in low-income Kentucky communities who are ready to successfully transition to and through postsecondary education. We do this by providing services and support to prepare the whole student and equipping their families, institutions, and communities to promote and sustain student success.

### OUR VISION

Every student prepared for postsecondary success

### WHO WE SERVED

## STUDENTS



### Postsecondary Aspirations & Perceptions \*

White	76%
Hispanic or Latino	11%
Black or African-American	8%
Two or More Races	5%

649  
with IEPs  
*Individualized Education Plans*

34 %  
First Gen\*

Nearly  
**65 %**  
from  
low-income households

50% male | 50% female

97 %  
with Internet access \*

63 % aspire to earn a bachelor's degree or higher

More than **4/5** plan to enroll in postsecondary education

Most important factor when choosing college is **COST**, followed by **PROGRAMS** offered.

### The F.A.C.E.S. of Postsecondary Readiness

The F.A.C.E.S. of Postsecondary Readiness provide the guiding structure upon which all the activities and opportunities GUK provides for students, families and school staff are built, These are:

- F**inancial
- A**cademic
- C**ultural
- E**mootional
- S**ocial

### The 4 PILLARS of Student Success

GUK services are designed to engage, develop and mobilize students' key influencer groups (Pillars) in support of student success.

SELF (student)

FAMILY

INSTITUTION

COMMUNITY

\* As indicated by 12th graders responding to pre-senior survey

## WHAT WE DID

IN 12 SCHOOL DISTRICTS

AUGUSTA IND. | BATH CO.  
BOURBON CO. | COVINGTON IND.  
FLEMING CO. | FRANKFORT IND.  
MARION CO. | MASON CO.  
MERCER CO. | PARIS IND.  
PENDLETON CO. | ROBERTSON CO.



19,319

hours of curriculum provided



18,393

hours of advising provided



21,015

college assessment modules completed by students



588

students went on campus visits, for a total of  
2,722 hours

GUK SENIOR EVENTS

742

students participated

1,700

total hours

COLLEGE APPLICATIONS

985

students completed at least 1 application

2,961

total applications

FAFSA COMPLETION

59%

FAFSA completion rate

+4 ppt

increase over '21-'22

AT COLLEGES/  
UNIVERSITIES

Bluegrass, Elizabethtown, Gateway,  
Maysville Community & Technical  
Colleges | Eastern KY University  
KY State University | Morehead State  
University | Northern KY University

128 college freshmen participated  
in 91 hours of coaching



34

rising 10th and 11th graders spent

3

weeks at Morehead State University, earning

3

college credit hours each, at no cost to them.

50

family members participated in activities

1,078

high school & college students participated in peer mentoring or coaching

177

high school students were GUK Student Ambassadors

## TEXT OUTREACH

26,201

messages sent to

1,995

12th graders & college freshmen

22%

engagement rate

## MILE MARKERS OF SUCCESS

The 2022-23 GUK FAFSA completion rate is more than

5 ppt

higher than the national rate

3/4

of GUK districts increased college application rate by at least 7%

10 ppt

increase in college app completion program-wide over 2021-22

44% of 9th graders and

63% of 10th graders

participated in at least 3 advising sessions

## FAMILY PILLAR



8,905

family members received

118,657

texts related to student curricula & activities

525

family members received

1,765

hours of advising & support

## INSTITUTION PILLAR



167

participants in the GUK Institute for a College-Going Culture

184

school & district staff participated in

1,107

hours of GUK-funded PD

## COMMUNITY PILLAR



148,480

statewide placements of TV & radio PSAs